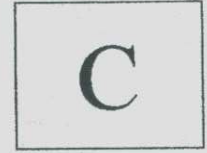
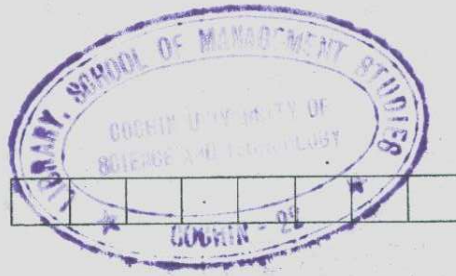


MBA(C)/12.14.1082

Reg.No.



**MBA(FT)/MBA (IB)/MBA(TT)/MBA(PT) DEGREE I SEMESTER EXAMINATION  
DECEMBER 2014**

**SMS 2107/SMI 2107/SMT 2107/SMP 2104 INDIAN ETHOS AND BUSINESS ETHICS  
(2012 Scheme)**

Time : 3 Hours

Maximum Marks : 50

**PART A**  
(Answer *ALL* questions)

(5 x 2 = 10)

1. What is sub culture? Give examples in the India context.
2. What is Teleology?
3. Who is a whistle blower?
4. What are the issues in environmental ethics?
5. What is ethics audit?

**PART B**  
(Answer *ANY FIVE* questions)

(5 x 4 = 20)

6. Do you think Indian culture is similar to western culture? Explain.
7. Elucidate the distinctive advantages of Indian ethos.
8. Outline the major factors that influence the business ethics. Give reasons.
9. Do you think CSR can be considered ethic? Justify.
10. Explain the functions of the ethics officers.
11. Elucidate the factors that affect the relativism in business.
12. Explain the role of Transparency International in ensuring ethical practice.

**PART C**  
(Answer *ANY TWO* questions)

(2 x 10 = 20)

13. "An Indian corporate employee is often at ethical dilemmas.". Why are such incidents happening? Explain with examples.
14. Discuss the process of ethical decision making in corporate with specific examples from Indian context.

(P.T.O.)



15. Read the case carefully and answer the questions:

Annie has been recently hired full time at a major tech company where she interned for two summers during her college career. Annie loves her job and has established many strong relationships with her co-workers over the time she has worked there. The company encourages the interns and new hires to interact with VPs and upper management in order to create an open and friendly atmosphere. During her time as an intern, Annie began to notice that one of the VPs paid her extra attention. When he was around he would always make an extra effort to stop by Annie's cubicle and chat: something he did not do with any of the other interns. He reached out to her over social networking sites and even invited her to a gathering at his house. Some of her co-workers began to make offhand comments to Annie about the extra attention.

Now that she was in a full time position, Annie began to dread that she would soon have to work with this VP directly. While he has not done or said anything explicitly inappropriate, the extra attention – and the fact that her co-workers noticed it – made her very uncomfortable and undermined her concentration on work. When she was hired, she was told that she should always speak to her manager if she was uncomfortable or had issues with the work environment. While at the same time, she is afraid to come across like a tattletale since the VP hasn't explicitly done anything wrong.

What is the issue?

What course of action should Annie take?

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