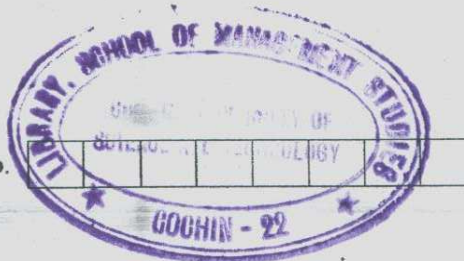


MBA(C)/I/12.14.1080

Reg.No.



A

**MBA(FT)/MBA (IB)/MBA(TT) DEGREE I SEMESTER EXAMINATION
DECEMBER 2014**

**SMS 2106/SMI 2106/SMT 2106 BUSINESS ENVIRONMENT
(2012 Scheme)**

Time : 3 Hours

Maximum Marks : 50

**PART A
(Answer ALL questions)**

(5 x 2 = 10)

1. Define environmental scanning.
2. What is fiscal policy?
3. Define MSME sector.
4. What are SDRs?
5. Write four sentences about technology transfer describing its meaning and importance.

**PART B
(Answer ANY FIVE questions)**

(5 x 4 = 20)

6. Examine the changing dimensions of business environment in India.
7. What are the objectives and targets of the current Foreign Trade Policy of India?
8. Discuss the highlights of the Indian Policy Statement, 1991.
9. What are the competitive advantage of India among BRICS countries.
10. Discuss the future role of public sector in India.
11. What are the problems and prospects of Textile Industry of India?
12. Write a note on corporate social responsibility.

**PART C
(Answer ANY TWO questions)**

(2 x 10 = 20)

13. Explain anti-competitive agreements and the measures to regulate them.
14. Evaluate the benefits and dangers of foreign capital.
15. Discuss in brief the major regional integration agreements of International Economics.
