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MBA (TT) DEGREE II SEMESTER EXAMINATION APRIL 2017**SMT 2207 PRINCIPLES AND PRACTICES OF TOURISM**
(Supplementary)

Time: 3 Hours

Maximum Marks: 50

PART A
(Answer *ALL* questions)

(5 × 2 = 10)

1. What are the forms of tourism?
2. What is inbound tourism?
3. What is golf tourism?
4. Expand FHRAI.
5. What is destination planning?

PART B
(Answer *ANY FIVE* questions)

(5 × 4 = 20)

6. Trace the origin and development of tourism in India.
7. What are the components of tourism? How are they involved in the growth of tourism?
8. Explain the strategy to be adopted in increasing attractions in Kerala tourism.
9. What are the economic and social impacts of tourism on destination?
10. What is sustainable tourism? Explain with examples.
11. Explain the functions of WTO.
12. "Five year plans have not been utilized properly for tourism". – Discuss.

PART C
(Answer *ANY TWO* questions)

(2 × 10 = 20)

13. Elucidate the interdisciplinary approaches to tourism.
14. Explain which of the emerging areas of tourism benefits Kerala with justifications.
15. Describe the role and function of Ministry of Tourism, Government of India.