

TT.III



MBA (TT) III/11.14.1043

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**MBA (TT) DEGREE III SEMESTER EXAMINATION NOVEMEBR 2014**

**SMT 2301 GLOBAL TOURISM GEOGRAPHY**  
(2012 Scheme)

Time: 3 Hours

Maximum Marks: 50

**PART A**  
(Answer *ALL* the questions)

(5 x 2 = 10)

1. What is longitude and latitude?
2. What comprise the Benlux country?
3. Which are the Far East Countries?
4. What is the meaning of health certificate?
5. Where is Eiffel Tower?

**PART B**  
(Answer *ANY FIVE* questions)

(5 x 4 = 20)

6. Describe the topography of Eastern Africa.
7. Present the physical geography of South America.
8. Describe briefly the places of importance in Western Europe.
9. What are the rail networks in Europe?
10. Describe the physical geography of Western India.
11. Describe the different climatic regions in China.
12. Explain different types of credits cards and travel insurance.

**PART C**  
(Answer *ANY TWO* questions)

(2 x 10 = 20)

13. Explain the important physical geographical feature of Australia.
14. Discuss the different types of Geographies and associated tourism in Kerala.
15. Present a case study on Sri Lanka as an emerging tourism destination in Asia.

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