



MBA (C) III/11.14.1039

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MBA (FT)/MBA (IB)/MBA (TT) DEGREE III SEMESTER EXAMINATION NOVEMBER 2014

SMS 2303/ SMI 2304/SMT 2302 ENTREPRENEURIAL DEVELOPMENT
(2012 Scheme)

Time: 3 Hours

Maximum Marks: 50

PART A
(Answer *ALL* questions)

(5 × 2 = 10)

1. What is rural entrepreneurship?
2. Define entrepreneurship.
3. Who is a drone entrepreneur?
4. Write the objectives of EDP.
5. What do you mean by mergers?

PART B
(Answer *ANY FIVE* questions)

(5 × 4 = 20)

6. Discuss the need for entrepreneurship in our country.
7. Explain how does need achievement theory contribute to entrepreneurship?
8. Give the various sources of business ideas, with examples.
9. What are the causes for the sickness in SSI sector?
10. Explain economic feasibility of new enterprises.
11. How can you avail short-term finance assistance for a new business?
12. What are the managerial problems of a new enterprise?

PART C
(Answer *ANY TWO* questions)

(2 × 10 = 20)

13. 'An entrepreneur should possess all those qualities and traits, that is required to run a enterprise successfully' – What are those qualities and traits?
14. 'Business plan provides the direction to establish a new enterprise' – Elucidate, bringing out various parts of a business plan.
15. Describe the contribution of new industrial policies in entrepreneurship development.
