

MBA (C) III/11.14.1046

Reg. No.

C

MBA (FT)/MBA (PT) DEGREE III SEMESTER EXAMINATION NOVEMBER 2014

SMS 2302/SMP 2303 ORGANIZATIONAL ANALYSIS AND PROCESSES (2012 Scheme)

Time: 3 Hours

Maximum Marks: 50

PART A

(Answer ALL questions)

 $(5 \times 2 = 10)$

- 1. What is the difference between a goal and a strategy?
- 2. Briefly explain stakeholder approach.
- 3. Distinguish between strategy and structure.
- 4. What is centralization?
- 5. What is meant by self-managing teams?

PART B (Answer ANY FIVE questions

 $(5 \times 4 = 20)$

- 6. 'Delegation is an indispensable component of a good organisation' Discuss.
- 7. Explain the need for departmentation.
- 8. List the components and process of organizational design.
- 9. Does organisation structure appear on the organisation chart? Explain.
- 10 Explain differentiation-integration theory.
- 11. Describe the relationship between the organisation, environment and strategic choices.
- 12. Enlist the structural arrangement for learning organisations.

PART C (Answer ANY TWO questions)

 $(2 \times 10 = 20)$

- 13. Explain the concept of technology and Illustrate the nature of technological influence on organizational structure.
- 14. What is environment? Explain the factors comprising the external environment of an organisation.
- 15. 'In fact matrix form attempts to achieve the benefits of both the functional structure and the product structure'. Discuss.
