

MBA (C) III/11.14.1046

Reg. No.



C

MBA (FT)/MBA (PT) DEGREE III SEMESTER EXAMINATION NOVEMBER 2014

SMS 2302/SMP 2303 ORGANIZATIONAL ANALYSIS AND PROCESSES
(2012 Scheme)

Time: 3 Hours

Maximum Marks: 50

PART A

(Answer *ALL* questions)

(5 × 2 = 10)

1. What is the difference between a goal and a strategy?
2. Briefly explain stakeholder approach.
3. Distinguish between strategy and structure.
4. What is centralization?
5. What is meant by self-managing teams?

PART B

(Answer *ANY FIVE* questions)

(5 × 4 = 20)

6. 'Delegation is an indispensable component of a good organisation' Discuss.
7. Explain the need for departmentation.
8. List the components and process of organizational design.
9. Does organisation structure appear on the organisation chart? Explain.
10. Explain differentiation-integration theory.
11. Describe the relationship between the organisation, environment and strategic choices.
12. Enlist the structural arrangement for learning organisations.

PART C

(Answer *ANY TWO* questions)

(2 × 10 = 20)

13. Explain the concept of technology and Illustrate the nature of technological influence on organizational structure.
14. What is environment? Explain the factors comprising the external environment of an organisation.
15. 'In fact matrix form attempts to achieve the benefits of both the functional structure and the product structure'. Discuss.
