



MBA (PT) III/11.14.1040

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**MBA (PT) DEGREE III SEMESTER EXAMINATION NOVEMEBR 2014**

**SMP 2304 INFORMATION TECHNOLOGY FOR MANAGERS**  
(2012 Scheme)

Time: 3 Hours

Maximum Marks: 50

**PART A**  
(Answer *ALL* the questions)

(5 x 2 = 10)

1. 'IT exerts tremendous influence on managers of organizations'. Comment briefly.
2. Define the concepts: Internet, and Wi-Fi.
3. Write a short note on system feasibility study.
4. What do you mean by Knowledge Based System (KBS)?
5. What is an Integrated Information System? Give an example.

**PART B**  
(Answer *ANY FIVE* questions)

(5 x 4 = 20)

6. 'Depending on the level of people their information needs vary'. Substantiate.
7. Discuss the role of IT as a tool for competitive advantage.
8. Explain briefly the features of LAN, WAN and Enterprise-wide networks.
9. Discuss in brief the different types of network topologies.
10. Briefly discuss the major stages in SDLC.
11. Briefly explain the concepts of (i) Expert Systems and (ii) Executive Support System.
12. Enunciate the relevance and significance of ERP.

(P.T.O.)



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**PART C**  
(Answer *ANY TWO* questions)

(2 x 10 = 20)

13. Discuss the testing, implementation and post-implementation issues in system development.
14. Explain the distinguishing features of (i) TPS, (ii) OAS, (iii) MIS and (iv) DSS.
15. 'BPR has vital significance today, given the growing complexities of business and management in this globalized context'. Comment on the statement with illustrations.

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