LIBRARY, SCHOOL OF MANAGEMENT STUDIES
COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY
COCHIN - 22

MBA (PT) V/11.14.1041 Reg. No.

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MBA (PT) DEGREE V SEMESTER EXAMINATION NOVEMBER 2014

SMP 2501 ENTREPRENEURIAL DEVELOPMENT

(Prior to 2012 Admission)

Time: 3 Hours Maximum Marks: 50

(5 x 10 = 50)

I. What are the factors that influence the size of the firm?

OR

II. Explain the role of entrepreneurship in the economic development of India. Enumerate the major problems of industrialization in developing countries.

III. What are the different types of entrepreneurs, explain their functions and characteristics?

OR

IV. What are the motivators of entrepreneurship? Explain the role of achievement motivation in the success of entrepreneurs.

V. What are the contents of a feasibility report? Explain the importance of the feasibility report.

OR

VI. Explain the problems of marketing of products for SSI units in India.

VII. Discuss the major sources for generation of new business ideas. How are new ideas transformed into concrete business plans?

OR

VIII. What are the different types of capital requirements? Explain the sources of finance for a new enterprise.

IX. Discuss the role of the government in the development of entrepreneurship in India.

OR

X. What are the causes of sicknesses of SSI units? Explain the steps taken by the government to assist sick SSI units.

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