



MBA (PT) V/11.14.1045

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**M.B.A. (PT) DEGREE V SEMESTER EXAMINATION NOVEMBER 2014**

**SMP 2507 PROJECT PLANNING ANALYSIS AND MANAGEMENT**  
(Prior to 2012 Admission)

Time: 3 Hours

Maximum Marks: 50

- I. Discuss the difficulties involved in capital expenditure for a business organization.  
**OR**
- II. Discuss the steps involved in generating projects.
- III. Discuss the factors to be considered in market demand and situational analysis.  
**OR**
- IV. What are the various factors to be considered in technical analysis?
- V. What are the factors to be considered in assessing the social cost-benefit analysis in the context of project planning?  
**OR**
- VI. How do you analyse the different risks involved in projects.
- VII. Discuss the various dimensions of project administration.  
**OR**
- VIII. Discuss the applications of PERT and CPM in project planning and management.
- IX. Write short notes on:  
(a) Environmental appraisal  
(b) Carrying capacity studies  
(c) Private equity  
(d) Ion-syndication  
**OR**
- X. Critically examine the time and cost overrun of public sector projects in India.

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