

M.B.A. DEGREE (TRAVEL AND TOURISM) II SEMESTER EXAMINATION APRIL 2011

SMT 2203 AIRLINE MANAGEMENT

Time: 3 Hours

Maximum Marks : 50

(All questions carry EQUAL marks)

(5 x 10 = 50)

- I. A. Describe the role and functions of ICAO.
OR
B. Write a short note on :
(i) Open Sky Policy in India
(ii) Warsaw Convention
- II. A. Write a short note on:
(i) Elapsed time
(ii) Grounding time
(iii) Latitude and longitude
(iv) Flying time
OR
B. Write a short note on:
(i) GMT
(ii) Scandinavian countries
(iii) IATA sub areas in Area - 1
(iv) Calculation of local time between India and Honolulu. (India local time 7.30 am India GMT + 530, what is the corresponding local time in Honolulu (GMT-10/hrs)
- III. A. Discuss the facilities and amenities of International airport and highlight the facilities and amenities of Greenfield airports in Hyderabad and Bangalore.
OR
B. Discuss the evolution of revenue modes for low cost airlines and outline the low cost airline management in India.
- IV. A. Write a short note on:
(i) Extra mileage surcharge
(ii) NUC
(iii) Global Indicator
(iv) MPM.
OR
B. Write a short note on:
(i) Air itinerary
(ii) Mileage principles
(iii) OAG
(iv) TPM
- V. A. Discuss the purpose of issuing MCO and explain the range of services covered in the MCO.
OR
B. What is prepaid ticket advice and explain the merits and demerits of various transactions of international tickets?

