



MBA(P)I/12.13. 1215

MBA (PT) DEGREE I SEMESTER EXAMINATION DECEMBER 2013

SMP 2104 BUSINESS ENVIRONMENT
(Prior to 2012 Admission)

Time: 3 Hours

Maximum Marks : 50

(5 x 10 = 50)

- I. Give a brief account of the important approaches to environmental analysis and its limitations.
- OR**
- II. Discuss the role and scope of public sector in India.
- III. Give a brief account of the industrial development of India.
- OR**
- IV. Discuss the problems and prospects of chemical industry in India.
- V. Discuss the salient features of the industrial policy changes since 1991.
- OR**
- VI. Explain the industry specific policy of Government of India with respect to automobile industry.
- VII. What are the salient features of the Competition Act, 2002?
- OR**
- VIII. Give a critical account of the export-import policy of India.
- IX. Discuss the evolution of institutional financing in India.
- OR**
- X. Discuss the anti-inflationary policy of the government.
