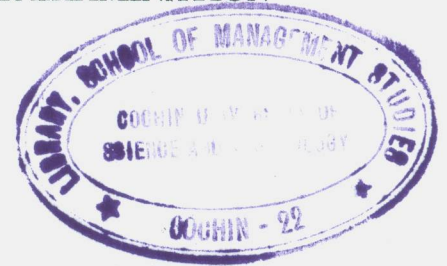


**MBA (TRAVEL AND TOURISM) DEGREE I SEMESTER EXAMINATION  
DECEMBER 2013**

**SMT 2106 BUSINESS ENVIRONMENT**  
(Regular and Supplementary)



Time: 3 Hours

Maximum Marks : 50

**PART A**  
(Answer *ALL* questions)

- (5 x 2 = 10)
- I. What do you understand by environmental scanning?
  - II. What is meant by consumerism?
  - III. What are the major external sources of finance available for business in India?
  - IV. Define environmental scanning.
  - V. What are SDRs?

**PART B**  
(Answer *ANY FIVE* questions)

- (5 x 4 = 20)
- VI. Give a brief and critical account of FEMA.
  - VII. Write a note on corporate governance.
  - VIII. Write a brief note on the BPO industry in India.
  - IX. What is a trade mark? What are the objectives of the Trade Marks Act?
  - X. Give a short account of the objectives, function and role of SEBI.
  - XI. What are the objectives and targets of the current foreign trade policy of India?
  - XII. What are the problems and prospects of textile industry of India?

**PART C**  
(Answer *ANY TWO* questions)

- (2 x 10 = 20)
- XIII. Critically examine the trends in the economic environment of business in India.
  - XIV. Evaluate the benefits and dangers of foreign capital.
  - XV. Discuss in brief the major regional integration agreements of international economics.