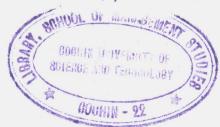


MBA(P)II/05.14. 0534



MBA (PT) DEGREE II SEMESTER EXAMINATION MAY 2014

SMP 2201 BUSINESS ENVIRONMENT

Time: 3 Hours

Maximum Marks: 50

PART A (Answer ALL questions)

 $(5 \times 2 = 10)$

- 1. "In SWOT analysis, often SW refers to the internal environment whereas OT to the external environment". Comment on the statement.
- 2. What are new emerging industries in India? Enumerate a few examples.
- 3. Enumerate the salient features of Government of India towards MSMEs.
- 4. "FEMA is more suitable for wisely utilizing foreign exchange for economic development of India than the erstwhile FERA". Elucidate.
- 5. Enunciate the role of ASEAN in the development of South East Asian Nations.

PART B (Answer ANY FIVE questions)

 $(5 \times 4 = 20)$

- 6. Discuss the role of public sector in India in the ongoing reforms era.
- 7. Enumerate the internal and external sources of finance for business in India.
- 8. Discuss the prospects and challenges of textile industry in India.
- 9. "India's IT industry plays a vital role in its fast development". Comment.
- 10. Enumerate the advantages and disadvantages of FDI on Indian economy.
- 11. Explain briefly the impact of globalization on Indian economy.
- 12. Write a note on International Operations Management.

PART C (Answer ANY TWO questions)

 $(2 \times 10 = 20)$

- 13. Discuss the industrial policies of the Government of India in the reforms era.
- 14. Critically examine the policy of India to foreign capital and collaborations.
- Discuss the policy of the government with respect to economic concentration, monopolies and restrictive trade practices in the ongoing reforms era in India.