



MBA (PT) DEGREE II SEMESTER EXAMINATION MAY 2014

SMP 2201 BUSINESS ENVIRONMENT

Time: 3 Hours

Maximum Marks: 50

PART A

(Answer *ALL* questions)

(5 × 2 = 10)

1. “In SWOT analysis, often SW refers to the internal environment whereas OT to the external environment”. Comment on the statement.
2. What are new emerging industries in India? Enumerate a few examples.
3. Enumerate the salient features of Government of India towards MSMEs.
4. “FEMA is more suitable for wisely utilizing foreign exchange for economic development of India than the erstwhile FERA”. Elucidate.
5. Enunciate the role of ASEAN in the development of South East Asian Nations.

PART B

(Answer *ANY FIVE* questions)

(5 × 4 = 20)

6. Discuss the role of public sector in India in the ongoing reforms era.
7. Enumerate the internal and external sources of finance for business in India.
8. Discuss the prospects and challenges of textile industry in India.
9. “India’s IT industry plays a vital role in its fast development”. Comment.
10. Enumerate the advantages and disadvantages of FDI on Indian economy.
11. Explain briefly the impact of globalization on Indian economy.
12. Write a note on International Operations Management.

PART C

(Answer *ANY TWO* questions)

(2 × 10 = 20)

13. Discuss the industrial policies of the Government of India in the reforms era.
14. Critically examine the policy of India to foreign capital and collaborations.
15. Discuss the policy of the government with respect to economic concentration, monopolies and restrictive trade practices in the ongoing reforms era in India.