

MBA (PT) DEGREE II SEMESTER EXAMINATION APRIL 2013

SMP 2201 BUSINESS ENVIRONMENT
(2012 Admissions)

Time: 3 Hours

Maximum Marks : 50

PART A
(Answer *ALL* questions)

(5 x 2 = 10)

1. Define business environment.
2. Which are the different approaches to environmental analysis?
3. Define turnkey contracts.
4. What is corporate governance?
5. What are the objectives of the Trade Marks Act?

PART B
(Answer *ANY FIVE* questions)

(5 x 4 = 20)

6. Distinguish between FERA and FEMA.
7. Explain how economic policies impact business.
8. What are the merits and demerits of public sector?
9. State the role and function of the Disinvestment Commission.
10. Explain the meaning and dimension of globalization.
11. Give the salient features of Competition Act in India.
12. Which are the internal and external sources of finance for business in India?

PART C
(Answer *ANY TWO* questions)

(2 x 10 = 20)

13. Give a very brief account of the promotional measures for the village and small industries in India.
14. State the role of foreign capital in developing countries.
15. Discuss the salient features of the industrial policy changes since 1991.

