



MBA.IB.I/12.12.1104

**M.B.A. (INTERNATIONAL BUSINESS) DEGREE I SEMESTER  
EXAMINATION DECEMBER 2012**

**SMI 2106 BUSINESS ENVIRONMENT  
(2012 Admissions)**

Time : 3 Hours

Maximum Marks : 50

**PART A**

(Answer *ALL* questions)

(5 x 2 = 10)

1. Define environmental scanning. Does it differ for internal and external environments?
2. Enumerate any four new and emerging industries in India.
3. How will you define the different industry classes falling under the MSMED Act 2006?
4. Point out the relevance of FEMA (as against FERA) and Competition Act (as against MRTP).
5. What do you mean by competitive advantage of nations in the context of international trade?

**PART B**

(Answer *ALL* questions)

(5 x 4 = 20)

6. A business organization is a social, technical and open system (Socio-Technical Open System) and it may also be called a complex-dynamic system. Why?
7. Discuss the major external and internal sources finance for business India.
8. Describe the current policy of the Government towards promotion of MSMEs.
9. Critically examine the FDI policy of the Government with a focus on FDI in retail sector.
10. Write a note on regional blocks and their relevance with suitable examples.

**PART C**

(Answer *ANY TWO* questions)

(2 x 10 = 20)

11. Perform an environmental scan for any industrial unit of your choice. Clearly delineate the factors that you consider to study the internal and external environments of the concerned unit.
12. 'For faster infrastructure development in India PPP route is an imperative, not simply an option'. Critically comment on the statement and substantiate your views.
13. Examine the problems and prospects of Indian IT industry and offer your suggestions for faster growth of the industry.

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