



MBA.P.I/12.12.1110(a)

M.B.A (PT) DEGREE I SEMESTER EXAMINATION DECEMBER 2012

SMP 2104 BUSINESS ENVIRONMENT
(2010 & 2011 Admissions)

Time: 3 Hours

Maximum Marks : 50

(5 x 10 = 50)

- I. A. Give a brief and comprehensive view of business environment.
OR
B. Discuss the role and scope of public sector in India.
- II. A. Explain the various problems of the industrial development of India.
OR
B. Discuss the problems and prospects of chemical industry in India.
- III. A. Discuss the salient features of the industrial policy changes since 1991.
OR
B. Explain the industry specific policy of the Government of India with respect to Telecom Industry.
- IV. A. Explain anti-competitive agreements and the measures to regulate them.
OR
B. Give a critical account of the export-import policy of India.
- V. A. Critically evaluate the role of Industrial Financing Institutions in the development of industry in India.
OR
B. Discuss the anti-inflationary policy of the government.
