



MBA.T.II/10.91

**M.B.A. DEGREE (TRAVEL AND TOURISM) II SEMESTER EXAMINATION  
JUNE 2010**

**SMT 2206 BUSINESS AND TOURISM ENVIRONMENT**

Time : 3 Hours

Maximum Marks : 50

(All questions carry EQUAL marks)

(5 x 10 = 50)

- I. A. Elucidate on the role of public sector concerns in tourism development.  
**OR**  
B. Discuss the various sources of information for environmental analysis.
- II. A. Describe in detail the characteristics of the Indian Economy.  
**OR**  
B. Discuss the role of fiscal policy in economic growth.
- III. A. Write short notes on :  
(i) Industrial Licensing (1991)  
(ii) Foreign Investment Policy (1991)  
(iii) Public Sector Policy (1991)  
**OR**  
B. Explain the Government Policy towards Foreign Direct Investment.
- IV. A. State and explain the emerging trends in Indian Tourism.  
**OR**  
B. Describe the various approaches to International Business. Discuss the reasons why organizations cross borders.
- V. A. Illustrate the attributes of destination competitiveness.  
**OR**  
B. What is the role of development bank in the economy.

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