

MBA.II/04.18.0160

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MBA (PT) DEGREE II SEMESTER EXAMINATION APRIL 2018

SMP 2201 BUSINESS ENVIRONMENT
(2016 onwards/Prior to 2016 Admission – Regular/Supplementary)

Time: 3 Hours

Maximum Marks: 50

PART A

(Answer *ALL* questions)

(5 × 2 = 10)

1. Briefly discuss the role of public sector in the economy.
2. Discuss the nature and types of business environment.
3. 'India's IT sector is now passing through a highly testing time'. Examine the statement in the light of the major international developments.
4. Write short on Competition Act and its objects.
5. What do you mean by Regional Blocks? Give examples.

PART B

(Answer *ANY FIVE* questions)

(5 × 4 = 20)

6. 'Systems approach seeks to look into business from a holistic and integrative perspective'. Critically comment on the statement. Justify your viewpoint.
7. Describe SWOT analysis with the help of any company of your choice.
8. Discuss the problems of Rubber industry in India with special reference to Kerala.
9. Write a note on the new and emerging industries in India.
10. 'While focused on regulation of foreign exchange, FEMA seeks to manage it'. Critically comment on the statement. Substantiate your standpoint clearly.
11. Discuss the pros and cons of FDI, with special reference to India.
12. Write a note on international operations management.

PART C

(Answer *ANY TWO* questions)

(2 × 10 = 20)

13. 'Most of the industries in India were affected by the shocks of Demonetisation and GST – the two major reforms initiated by the Government of India. But, now they have started recovering'. Critically examine the statement. Give your views clearly. Substantiate your views.
14. Explain the current policy of the Government towards MSMEs.
15. Discuss the industrial policies of the Government of India in the reforms era.