

MBA (FT) DEGREE I SEMESTER EXAMINATION DECEMBER 2013

SMS 2106 BUSINESS ENVIRONMENT
(Regular and Supplementary)

Time: 3 Hours

Maximum Marks :50

PART A
(Answer *ALL* questions)

(5 x 2 = 10)

- I. What do you understand by environmental scanning?
- II. What is meant by consumerism?
- III. What are the major external sources of finance available for business in India?
- IV. Define environmental scanning.
- V. What are SDRs?

PART B
(Answer *ANY FIVE* questions)

(5 x 4 = 20)

- VI. Give a brief and critical account of FEMA.
- VII. Write a note on corporate governance.
- VIII. Write a brief note on the BPO industry in India.
- IX. What is a trade mark? What are the objectives of the Trade Marks Act?
- X. Give a short account of the objectives, function and role of SEBI.
- XI. What are the objectives and targets of the current foreign trade policy of India?
- XII. What are the problems and prospects of textile industry of India?

PART C
(Answer *ANY TWO* questions)

(2 x 10 = 20)

- XIII. Critically examine the trends in the economic environment of business in India.
- XIV. Evaluate the benefits and dangers of foreign capital.
- XV. Discuss in brief the major regional integration agreements of international economics.

