



MBA.F.I/11.992

MBA (FT) DEGREE I SEMESTER EXAMINATION NOVEMBER 2011

SMS 2104 BUSINESS ENVIRONMENT

Time : 3 Hours

Maximum Marks : 50

(5 x 10 = 50)

I. A. Explain the systems approach to business and point out the major features of a business system. Why a business organization is called a Socio-Technical Open System?

OR

B. Describe the role of the state in the economic activities of a country. Examine the case of India in the ongoing reforms era.

II. A. Explain the features, prospects and problems of Cotton textile industry in India.

OR

B. Write a note on the prospects of new and emerging industries in India.

III. A. Explain in general the industrial policy of the Government of India during the reforms era. Examine the policies towards (i) Industrial licensing (ii) SSIs.

OR

B. Explain the industry-specific policy of the Government of India in respect of power industry.

IV. A. "There has been a sea change in the policy of the Government of India towards economic concentration, monopolies and restrictive trade practices in the reforms era". Examine this statement in the context of the emergence of:

(i) Competition Law (ii) FEMA.

OR

B. Explain briefly the impact of Globalisation on Indian industry. In your opinion, what is the role of MNCs on the economic development of emerging economies like India?

V. A. Examine the role of SIDBI in the development of Small Scale Industry in India.

OR

B. Explain briefly the role of monetary and fiscal policies in regulating industry and business. Assess the monetary tightening policy of the RBI ever since March 2010 on Indian economy. Has it been successful in combating inflation? Has it resulted in deceleration in GDP growth rate? Offer your specific and critical comments, with suggestions.
