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**MBA Degree (PT) V End Semester Examination- February, 2022**

**16-372-0501: Entrepreneurial Development  
(Regular)**

**Time: 3 Hrs**

**Max. Marks: 50**

**PART A**

**(Answer ALL questions. Each question carries 2 marks)**

1. What are the conditions for being eligible as a startup?
2. Differentiate between entrepreneurial traits and characteristics?
3. What is Ease of Doing Business?
4. Write a note on Kerala Startup Mission.
5. What are the new criteria for classification of MSME?

**(5x2=10)**

**PART B**

**(Answer ANY FIVE Questions. Each question carries 4 marks)**

6. Explain how market size can be estimated?
7. How do you assess a new idea?
8. Explain the theory of motivation applicable to entrepreneurship
9. What are the potential benefits of entrepreneurial development in an economy?
10. Compare different forms of business organisations that can be started by entrepreneurs
11. What are the various unconventional financing sources for an entrepreneur
12. Explain the various activities of Startup Mission in India.

**(5x4=20)**

**PART C**

**(Answer ANY TWO questions. Each question carries 10 marks)**

13. What are the elements of business plan? Prepare a business plan for a startup in Edutech segment during covid-19 pandemic
14. Discuss about the entrepreneurial ecosystem in India and its success in driving a startup culture in India.
15. Explain the process of design thinking with the help of a suitable example. Explain how customer journey mapping can be done for identifying the potential problems of customers.

**(2x10=20)**