

Reg No.							
---------	--	--	--	--	--	--	--

MBA Degree (FT) IV/ (PT) VI Semester End Semester Examination: June, 2022
20-371-0407/16-372-0637: International Logistics Management
(Regular)

Time: 3 Hours

Max. Marks: 50

PART A

(Answer ALL questions. Each question carries 2 marks)

Briefly explain each in a small paragraph (40 to 80 words)

1. Two Major Opposing costs in Transport and Storage
2. Unitization of Cargo and its advantages
3. Charter Party
4. Conference system
5. Marshaling Yard

(5*2=10)

PART B

(Answer any FIVE Questions. Each question carries 5 marks)

(Short Answers of about 250 to 350 words)

6. Discuss the developments in Logistics after the Second World War?
7. What is the connection between Purchase Orders issued by a firm and its Inbound Logistics?
8. Describe the Road transport system in India and suggest ways to improve the same.
9. Explain the classification of ships by type of cargo carried and by size.
10. What is a rail siding and how are full-rake operations carried out using a railway siding?
11. Briefly summarize the Business operations of Road Parcel service highlighting its advantages and disadvantages.
12. Explain the Full truckload transport business operations. What are the main challenges in this Business?

(5*4=20)

PART C

(Answer any TWO Questions. Each question carries 10 marks)

(Long answers of about 600 to 800 words)

13. Draw a layout of the Air side of an airport and explain various equipment and facilities on airside and discuss how Air Cargo operations are carried out from an Air Cargo Complex.
14. You are importing a lot of iron and steel scrap (around 2 lakh Tons per month) from UAE and Malaysia to Kerala for a few TMT manufacturers. Describe the logistic system you would use for the above, to get the scrap from abroad and deliver it to the TMT manufacturers. (Hint: start from scrap dealers in the exporting country, to scrap aggregation for loading, engaging transport, loading of scrap, transport to importing location, surveying, unloading, stocking and dispatch to TMT makers in different districts of Kerala)
15. You are the Sales Manager of Modern Bread. There have been complaints of poor delivery from many areas both rural and urban. There have also been issues of high request for returns of date expired bread packets. How would you go about tackling the above issues? Explain in detail.

(2*10=20)
