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MBA Degree (FT)IV & (PT) VI Semester End Semester Examination- June, 2022
20-371-0405/16-372-0637: Enterprise Resource Planning

(Regular)

Time: 3 hrs

Max. Marks: 50

PART A

(Answer all Questions. All questions carry equal Marks)

1. What is the importance of Integrated Information System?
2. Explain the role of ERP in CRM?
3. What are the advantages of cloud based ERP?
4. What is Business Intelligence?
5. What is Business Process Reengineering?

(5X2=10)

PART B

(Answer any five Questions. All questions carry equal Marks)

6. Explain with examples how an ERP system improves the performance of a Business Organization
7. Explain the functional architecture of an ERP suite?
8. Explain the process of selecting a suitable ERP package for an organization?
9. Explain (i) Customization, (ii) Configuration and (iii) Integration in ERP implementation
10. How do you address the concerns of Change Management in ERP implementation with examples
11. Explain how web based architecture enhances the usefulness of ERP?
12. What do you mean by GAP analysis and explain its need, importance and scope in ERP implementation

(5X4=20)

PART C

(Answer any two Questions. All questions carry equal Marks)

13. Explain the various Technical Architectures of ERP system?
14. Explain the ERP implementation life cycle in detail?
15. Explain the enabling role of IT in business process transformation. Explain the use of internet and related technologies in ERP?

(2X10=20)