



MBA(IB).II/10.25

M.B.A(IB) DEGREE II SEMESTER EXAMINATION, APRIL 2010

SMI 2206 E - BUSINESS

Time: 3 Hours

Maximum marks : 50

(All questions carry EQUAL marks)

(5 x 10 = 50)

- I. A. Discuss different E – Business models.
OR
B. "The Business design of the future increasingly uses re-configurable E – Business community models to best meet customers' need". Comment on this statement.
- II. A. What is the role of Internet Service Providers in E – Business? Give a comparison of Internet and Online services.
OR
B. What are the approaches to implementing Home Banking? Discuss the management issues in online Banking.
- III. A. How do Digital copyrights work? What are the challenges in using digital copyright?
OR
B. How are supply chains integrated and co-ordinated?
- IV. A. Briefly outline the software modules in Financial Management Systems.
OR
B. Explain the concept of Corporate Digital Library. What are its advantages and disadvantages?
- V. A. Outline the security aspects of servers.
OR
B. Give an account of Cyber Laws in different countries.
