



MBA(TT)III/12.13.1053

**MBA (TRAVEL AND TOURISM) DEGREE III SEMESTER
EXAMINATION DECEMBER 2013**

**SMT 2302 ENTREPRENEURIAL DEVELOPMENT
(2012 Admissions)**

Time: 3 Hours

Maximum Marks: 50

**PART A
(Answer ALL questions)**

(5 × 2 = 10)

- I. Differentiate between a manager and an entrepreneur.
- II. What are the functions of an entrepreneur?
- III. Write the objectives of a business plan.
- IV. Define cost-benefit analysis
- V. What is leasing?

**PART B
(Answer ANY FIVE questions)**

(5 × 4 = 20)

- VI. Discuss the economic contributions of entrepreneurship to the nation.
- VII. Explain the criteria deciding the size of a new enterprise, with examples.
- VIII. What traits contribute to the basis of entrepreneurial character? Explain.
- IX. Illustrate the external factors of motivation for the entrepreneurs.
- X. Give an account of the different sources for working capital of a new enterprise.
- XI. How is a feasibility study carried out, to start a new enterprise?
- XII. What are the assistances provided by the government, to sick SSI units?

PART C

(2 × 10 = 20)

- XIII. 'Liberalisation and Globalisation has contributed to the growth of industrialization in India'. Do you agree? Give reasons.
- XIV. Why to entrepreneurs need to be creative? How will you identify a business project and what are the criteria for project selection?
- XV. "Management of finance has its vitality to make effective utilization of the resources in an organization" – Elucidate.
