



MBA(T)/12.13. 1054

**MBA (TRAVEL AND TOURISM) DEGREE III SEMESTER
EXAMINATION DECEMBER 2013**

SMT 2301 ENTREPRENEURIAL DEVELOPMENT
(Prior to 2012 Admission)

Time: 3 Hours

Maximum Marks: 50

(5 × 10 = 50)

- I. Discuss the challenges of entrepreneurship and industrialization in our country.
- OR**
- II. Why do entrepreneurs prefer to establish their enterprises in developed regions? Explain.
- III. Explain how entrepreneurs are motivated to achieve and describe their important behavioural characteristics.
- OR**
- IV. Elucidate the qualities and traits to become a successful entrepreneur.
- V. Evaluate and prepare the feasibility report to start a new automobile company in your regions.
- OR**
- VI. Analyse the managerial problems faced by the new enterprises in this modern arena.
- VII. Give an account of the different sources of financing for entrepreneurs and their merits.
- OR**
- VIII. Discuss the sources and criteria in selecting the business ideas for enterprises.
- IX. Describe the significance of entrepreneurial training and the essential components of EDPs.
- OR**
- X. Explain the causes for the sickness of SSI units and the schemes for rehabilitation of sick units.
