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### MBA (FT/PT) DEGREE IV SEMESTER EXAMINATION APRIL 2018

#### SMS/SMP 2405 ENTERPRISE RESOURCE PLANNING

Time: 3 Hours

Maximum Marks: 50

# PART A (Answer ALL questions)

 $(5 \times 2 = 10)$ 

- 1. What is meant by GAP analysis?
- 2. What are the components of ERP system?
- 3. What are business process mapping tools?
- 4. Write a note on E-Business.
- 5. Distinguish between data mining and data warehousing.

## PART B (Answer ANY FIVE questions)

 $(5 \times 4 = 20)$ 

- Distinguish between PaaS and SaaS.
- 7. What are the main challenges for implementing an ERP system in an organization?
- 8. Discuss the relationship between Business Process Reengineering and ERP.
- 9. Compare CRM system and SCM system.
- 10. Discuss the various activities of change management during ERP life cycle.
- Discuss the approaches generally used in the post implementation review of ERP system.
- 12. Describe the concept of M-Commerce. Why is it important for MSMEs?

## PART C (Answer ANY TWO questions)

 $(2 \times 10 = 20)$ 

- 13. "ERP system is an integrated system comprises of various models covering various functions of an organization" Discuss.
- 14. What is meant by ERP architecture? Discuss the different types of ERP architecture.
- 15. Discuss the role of ERP in business.