



MBA.T.III/11.988

**MBA (TRAVEL AND TOURISM) DEGREE III SEMESTER EXAMINATION
NOVEMBER 2011**

SMTE – 7 ENTERPRISE RESOURCE PLANNING

Time: 3 Hours

Maximum Marks: 50

(Answer **ALL** questions)

(5 × 10 = 50)

- I. A. Discuss the evolution of ERP. Compare ERP with traditional information processing system.
- OR**
- B. What do you understand by the term ERP? Discuss the major ERP packages available.
- II. A. What is Business Process Reengineering? Discuss the steps and advantages of business process reengineering.
- OR**
- B. Explain the opportunities and challenges involved in changing from a conventional business processing model to an ERP model. Also discuss the issues in Post ERP implementation.
- III. A. Discuss the functionality of major modules in an ERP model.
- OR**
- B. Explain the ERP purchase process in detail.
- IV. A. Discuss the technical architecture of a typical ERP system.
- OR**
- B. (a) Explain the concept of business objects.
(b) Write a note on the role of distributed computing in modern enterprises.
- V. A. What is Supply Chain Management? Discuss the extension of an ERP system using SCM.
- OR**
- B. Explain the role of internet as a business medium, clearly outlining the basic and advanced business models evolved by internet.
