



MBA.T.III/11. 978

**MBA (TRAVEL AND TOURISM) DEGREE III SEMESTER EXAMINATION
NOVEMBER 2011**

SMT 2301 ENTREPRENEURIAL DEVELOPMENT

Time: 3 Hours

Maximum Marks : 50

(5 x 10 = 50)

- I. A. Examine the importance of Entrepreneurship in economic development.
OR
- B. What are the problems of industrialization in India?
- II. A. Explain briefly the characteristics of entrepreneurship.
OR
- B. "Entrepreneurship is a process of giving birth to an enterprise". Discuss.
- III. A. How do you conduct the market feasibility of a business unit?
OR
- B. Enumerate the technical problems associated with a small scale business unit.
- IV. A. What are the important sources of working capital of an enterprise?
OR
- B. How do you estimate the working capital requirements of a manufacturing concern?
- V. A. "Entrepreneurs are made, not born". Comment.
OR
- B. Define Industrial Sickness. Discuss the major causes of the same.
