

**MBA (INTERNATIONAL BUSINESS) DEGREE IV SEMESTER EXAMINATION
MAY 2014**

**SMI 2406 ENTERPRISE RESOURCE PLANNING
(2012 Admissions)**

Time: 3 Hours

Maximum Marks: 50

PART A
(Answer *ALL* questions)

(5 x 2 = 10)

1. How is ERP different from MRP II?
2. What is OLAP?
3. Elucidate the concept of BPR?
4. What is 'ERP Bolt-ons'?
5. What do you mean by SCM?

PART B
(Answer *ANY FIVE* questions)

(5 x 4 = 20)

6. How does an ERP system help in reducing quality costs?
7. What are the limitations of ERP systems?
8. Explain the risks of an ERP implementation project?
9. What are the customization challenges of ERP implementation?
10. What do you mean by 'GAP Analysis'? Explain its importance in ERP implementation?
11. Explain the ERP package selection process?
12. Discuss Big Bang Strategy in ERP implementation.

PART C
(Answer *ANY TWO* questions)

(2 x 10 = 20)

13. Explain how ERP enforces "best practice business processes" in organisations with the help of suitable examples.
14. Explain the integration of ERP, supply chain and customer relationship applications with the help of neat sketch.
15. Discuss the eBusiness process model. How it can be improve the functioning of organisation.