MBA.IB.IV/05.13.0477

MBA (INTERNATIONAL BUSINESS) DEGREE IV SEMESTER EXAMINATION
MAY 2013

SMI 2404 ENTERPRISE RESOURCE PLANNING

Time : 3 Hours   Maximum Marks: 50

(5 x 10 = 50)

I.   A.   ERP utilizes ERP software applications to improve the performance of organisations'
          resource planning, management control and operational control. Explain.
                                         OR
     B.   Give an overview of the features and utilities of ERP packages and products.

II. A.   Present the relevance and scope of BPR. Also elucidate the link that: BPR+ERP = BR.
                                         OR
     B.   Examine the opportunities and problems in ERP selection and implementation.

III. A.   Organisations often selectively implement the ERP modules that are both economically
          and technically feasible. Discuss.
                                         OR
     B.   Explain the process of and problems in implementation of ERP. How can the problems
          dealt with?

IV. A   Discuss the features and requirements of technical architecture of ERP systems.
                                         OR
     B.   Examine the attributes and applications of distributed computing and EDI.

V.   A.   How does SCM contribute to and benefit from ERP?
                                         OR
     B.   How are CRM and E-business linked to ERP?

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