



**MBA (FT)/MBA (IB)/MBA (TT) DEGREE I SEMESTER EXAMINATION
NOVEMBER 2015**

SMS 2106 / SMI 2106 / SMT 2106 BUSINESS ENVIRONMENT
(Regular and Supplementary)

Time: 3 Hours

Maximum Marks: 50

PART A(Answer *ALL* questions)

(5 × 2 = 10)

1. Describe briefly what do you mean by a system. Whether a business organization is a closed system or an open system.
2. Enumerate three each of the major internal and external sources of finance for business in India.
3. Enumerate the challenges to IT industry in India.
4. Briefly explain the Government's policy towards foreign capital in ongoing the reforms era.
5. Discuss the role of Regional Blocks in promoting international trade among their members.

PART B(Answer *ANY FIVE* questions)

(5 × 4 = 20)

6. Write a note on the role of public sector in the economic development of a nation.
7. Enumerate the major prospects and challenges of rubber industry in India.
8. Discuss the policy of the Government to Small Scale Industry in the reforms era.
9. Discuss the salient features of FEMA, as against the erstwhile FERA.
10. Write a note on Competition Law and its salient features.
11. Write a note on the competitive advantage of nations through international trade.
12. Explain the concept and advantages of Global Sourcing.

PART C(Answer *ANY TWO* questions)

(2 × 10 = 20)

13. Explain the relevance and significance of Environmental Scanning and Monitoring in the contest of globalization pressures sweeping across the globe. Give suitable examples.
14. Explain the policy of the government of India towards infrastructure sector.
15. Discuss the advantages and disadvantages of attracting FDI to India for economic development.