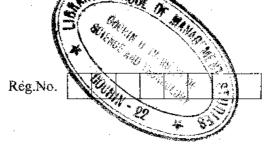
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MBA(FT)/MBA(IB)/MBA(TT)DEGREE II SEMESTER EXAMINATION MAY 2016

SMS 2206/SMI 2206/SMT 2206 RESEARCH METHODOLOGY

(Regular and Supplementary)

Time: 3 Hours

Maximum Marks: 50

PART A (Answer ALL questions)

 $(5 \times 2 = 10)$

- 1. Define research problem.
- 2. What do you mean by systematic sampling?
- 3. Define Chi Square statistic.
- 4. Write a note on scaling technique.
- 5. What is technical report?

PART B (Answer ANY FIVE questions)

 $(5 \times 4 = 20)$

- 6. Explain the criteria of good research.
- 7. Distinguish between descriptive and exploratory research.
- 8. Explain the procedure for testing of hypothesis.
- 9. Write a note on analysis of variance of one-way classification.
- 10. Discuss the merits and demerits of (i) Factor analysis (ii) cumulative scales.
- 11. What are the different forms in which a research work may be reported?
- 12. What are the qualities of a good questionnaire?

PART C (Answer ANY TWO questions)

 $(2 \times 10 = 20)$

- 13. Briefly explain the different types of research.
- 14. The following information is obtained concerning an investigation of 50 ordinary shops of small size.

	Shops	
	In Towns	In Villages
Run by men	17	18
Run by women	3	12

Can it be inferred that shops run by women are relatively more in villages than in towns?

15. "Experimental method of research is not suitable in management field". Discuss?