



MBA (PT) I/12.14.1081

Reg. No.

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**MBA (PT) DEGREE I SEMESTER EXAMINATION DECEMBER 2014**

**SMP 2104 BUSINESS ENVIRONMENT**  
(Prior to 2012 Admissions)

Time: 3 Hours

Maximum Marks: 50

(All questions carry *EQUAL* marks)

(5 x 10 = 50)

- I. Give a brief account of the important approaches to environmental analysis and its limitations.  
**OR**
- II. Critically evaluate the performance of the public sector in India. Discuss the reasons for the current state of affairs.  
**OR**
- III. Give a brief account of the industrial development of India.  
**OR**
- IV. Discuss the problems and prospects of iron and steel industry of India.  
**OR**
- V. Give a critical account of the current industrial policy of the Government of India.  
**OR**
- VI. Explain the industry specific policy of Government of India with respect to automobile industry.  
**OR**
- VII. What are the salient features of the Competition Act, 2002?  
**OR**
- VIII. Give a brief account of the salient features of the Foreign Exchange Management Act.  
**OR**
- IX. Discuss the evolution of Institutional Financing in India.  
**OR**
- X. Comment on the reform measures of the Government to strengthen the Indian Money Market.

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