



MBA.T.II/10.85

M.B.A DEGREE (TRAVEL AND TOURISM) II SEMESTER EXAMINATION
JUNE 2010

SMT 2202 GLOBAL TOURISM GEOGRAPHY

(All questions carry EQUAL marks)

(5 x 10 = 50)

- I. A. Discuss the unique physical features which promote tourism in Australia.
OR
B. Draw a sketch of North America and mark the following cities.
(i) Chicago (ii) Washington DC
(iii) New York (iv) Seattle
(v) Mexico city (vi) Atlanta
(vii) Miami (viii) Sanfrancisco
(ix) Dallas (x) Vancouver
- II. A. Elucidate on the role of transport systems and networks in tourism development in Europe.
OR
B. Describe the different forms of tourism that can be promoted in Africa.
- III. A. Write in brief, the climatic conditions of India and explain how climate attracts foreign tourists to India with suitable cases.
OR
B. Identify the emerging trends in Indian Tourism.
- IV. A. Highlight five destinations in Malaysia and describe why you would recommend these places for a tourist.
OR
B. Describe the importance of tourism in Maldives.
- V. A. Discuss in brief the travel formalities to visit a foreign country.
OR
B. How do the credit card system function? How it helps an international traveler?
