



MBA.T.II/ 05.12.338

**MBA (TRAVEL AND TOURISM) DEGREE II SEMESTER EXAMINATION  
MAY 2012**

**SMT 2202 GLOBAL TOURISM GEOGRAPHY**

Time: 3 Hours

Maximum Marks : 50

(5 x 10 = 50)

- I. A. Bring out the geographical resources of tourism destinations in South America.  
**OR**  
B. Outline the major tourism activities of Africa.
- II. A. Elucidate on the special attributes of Europe in becoming the world's focus of international tourism generation with regard to its political and economic character.  
**OR**  
B. Explain the impact of advances in transportation systems on global tourism.
- III. A. Explain the vital aspects of India's physical geography that attracts foreign tourists.  
**OR**  
B. Discuss the issues and trends in tourism promotion in North East India.
- IV. A. Describe the importance of tourism in Sri Lanka.  
**OR**  
B. Prepare a cultural itinerary configuring key tourism destinations in South East Asia.
- V. A. Explain the travel formalities to be fulfilled by an outbound tourist from India to Mexico.  
**OR**  
B. Discuss the relevance of cyber cash for the modern travel industry.

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