



MBA (C) III/11.15.0878

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**MBA (FT)/MBA (IB) DEGREE III SEMESTER EXAMINATION
NOVEMBER 2015**

**SMS 2307/SMI 2307 SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT
(Regular)**

Time: 3 Hours

Maximum Marks:50

PART A
(Answer *ALL* the questions)

(5 × 2 = 10)

1. How is Treynor' measure different from Jensen Measure?
2. Define secondary market and state how is it different from primary market.
3. What do you understand by relative strength analysis?
4. State the significance of earnings multiplier approach in share valuation.
5. What do you mean by fixed income securities? Give examples.

PART B
(Answer *ANY FIVE* questions)

(5 × 4 = 20)

6. Discuss the different charting techniques followed in technical analysis.
7. What do you understand by macro economic factors in economic analysis?
8. Write a note on bonds, bond risk, bond pricing and bond yield.
9. Differentiate IPO from FPO from the point of view of an investor.
10. How is risk analysis done in security selection for investment?
11. Discuss the different opportunities available for an investor from India as of now.
12. Describe financial market, financial products and financial services.

PART C
(Answer *ANY TWO* questions)

(2 × 10 = 20)

13. "Investment in the share market is driven eighty percent by sentiments and twenty percent by fundamentals" Do you subscribe the thought. Justify your answer logically.
14. Discuss the different techniques followed for valuation of equity and debt.
15. Describe the different stages in portfolio management and suggest an optimum portfolio representing five important sectors of Indian share market.