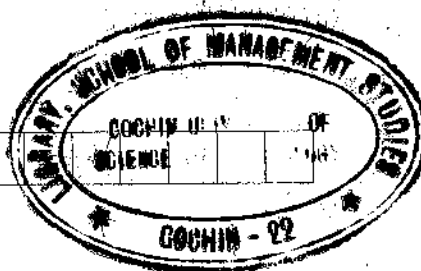


MBA (C) III/11.15.0882

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B

**MBA (FT)/ MBA (IB) DEGREE III SEMESTER EXAMINATION
NOVEMBER 2015**

**SMS 2311/SMI 2309 SUPPLY CHAIN MANAGEMENT
(Regular and Supplementary)**

Time: 3 Hours

Maximum Marks: 50

PART A

(Answer *ALL* questions)

(5 × 2 = 10)

1. What is SCM?
2. What is transportation management?
3. What is supplier relationship management?
4. What is SCM planning?
5. What is BI?

PART B

(Answer *ANY FIVE* questions)

(5 × 4 = 20)

6. List and explain the types of supply chain.
7. List and explain the issues of inventory management in a supply chain.
8. Discuss the metrics of supply chain performance.
9. List and explain the components of SCM relationships.
10. What is SCM analytics? Give the features of a tool of your choice for this purpose.
11. What is vendor rating? Explain its steps.
12. What is E-business? List its components and explain them in brief.

PART C

(Answer *ANY TWO* questions)

(2 × 10 = 20)

13. List and explain the building blocks of SCM
14. List and explain the key supply chain business processes.
15. What are the development strategies of SCM? Explain them.
