



**MBA (FT)/MBA (IB)/MBA (TT) DEGREE III SEMESTER EXAMINATION
NOVEMBER 2015**

SMS 2303/SMI 2304/SMT 2302 ENTREPRENEURIAL DEVELOPMENT
(Regular and Supplementary)

Time: 3 Hours

Maximum Marks: 50

PART A(Answer *ALL* questions)

(5 × 2 = 10)

1. Define – Entrepreneur and Entrepreneurship.
2. List down the traits needed for an entrepreneur.
3. What do you mean by 'marketing feasibility'?
4. Give the sources of short-term capital finance for entrepreneurs.
5. What are the objectives of SISI?

PART B(Answer *ANY FIVE* questions)

(5 × 4 = 20)

6. How does entrepreneurship contribute to the economic development of our nation?
7. Discuss about entrepreneurial motivation and behavioural theories.
8. Explain the managerial problems faced by the new enterprises.
9. What are the sources of business ideas? Explain idea processing for successful business.
10. Describe the factors influencing the location of new industrial units.
11. Explain the assistance provided by the financial institutions to the entrepreneurs.
12. Discuss the remedial strategies for the reviving of sick SSI units.

PART C(Answer *ANY TWO* questions)

(2 × 10 = 20)

13. 'Innovation and creativity are very essential for the entrepreneurial growth'. Explain.
14. Explain the preparation of feasibility report and business plan for a new enterprise.
15. Describe the government policies towards promotion of SSI in India.