



**MBA DEGREE (INTERNATIONAL BUSINESS) IV SEMESTER EXAMINATION
MAY 2014**

**SMI 2403 INTERNATIONAL LOGISTICS MANAGEMENT
(2012 Admissions)**

Time: 3 Hours

Maximum Marks: 50

PART A
(Answer *ALL* questions)

(5 x 2 = 10)

1. What is 3PL?
2. Write a note on Bulk ocean carrier.
3. Write a note on Fleet management system.
4. What is rakes?
5. What is airside for passenger?

PART B
(Answer *ANY FIVE* questions)

(5 x 4 = 20)

6. What is logistic information system?
7. Describe total cost approach to logistics.
8. Differentiate between linear and tramp operations.
9. What are the functions of forwarding agent?
10. What are the documents required in a road transport system?
11. What are the operations done in a railway goods yard?
12. What are the types of air crafts?

PART C
(Answer *ANY TWO* questions)

(2 x 10 = 20)

13. Design an inbound and outbound logistic system for a coconut oil extraction company.
14. Develop a logistic system to a marketer for distributing pineapple in the middle east. Pineapple has to be collected from Vazhakkulam.
15. How do you decide on the mode of transport for distributing mango from Kaveri, Andhra Pradesh to all the capital cities in the country?