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M.B.A.(IB) DEGREE IV SEMESTER EXAMINATION MAY 2015

SMI 2403 INTERNATIONAL LOGISTICS MANAGEMENT
(Regular and supplementary)

Time: 3 Hours

Maximum Marks: 50

PART A
(Answer *ALL* questions)

 $(5 \times 2 = 10)$

1. What is a charter party?
2. State the objectives of logistics management.
3. What are the infrastructures required for transportation sector?
4. Define conference shipping and non-conference shipping.
5. What are the implied conditions in a carriage of goods by sea?

PART B
(Answer *ANY FIVE* questions)

(5 × 4 = 20)

6. Explain the utility of general cargo ships.
7. What are the factors that influence the rate charged for any particular type of cargo?
8. Discuss different ocean shipping methods.
9. Do you feel transport and communication are inseparable? Justify.
10. Examine the role of export declaration forms in international business.
11. Explain the roles and responsibilities of Port Trusts.
12. Explain the role of Regulatory Authorities of Sea Transport.

PART C
(Answer *ANY TWO* questions)

$(2 \times 10 = 20)$

13. Discuss the evolution of logistics management.
14. "Logistics is a key to the success of supply chain of a business firm." Elucidate.
15. Give an account of growth and status of Ports in India.
