



MBA.P.I/12.12.1110

**M.B.A. (PT) DEGREE I SEMESTER EXAMINATION DECEMBER 2012**

**SMP 2104 INDIAN ETHOS AND BUSINESS ETHICS**  
(2012 Admissions)

Time: 3 Hours

Maximum Marks: 50

**PART A**  
(Answer *ALL* questions)

(5 × 2 = 10)

1. Enumerate the various Indian mythologies.
2. What do you mean by deontology?
3. Who is a whistle blower?
4. What is gender ethics?
5. What is ethics management?

**PART B**  
(Answer *ANY FIVE* questions)

(5 × 4 = 20)

6. Write a note on Indian work ethics.
7. What are the values proposed during the ancient Indian society period?
8. Do you agree that ethics is superior to law? Justify.
9. Write a note on ethical universalism.
10. Bring out the process of ethical decision making in business.
11. "CSR is often linked to business ethics". Discuss.
12. Indicate the role of organisational culture in ethics.

**PART C**  
(Answer *ANY TWO* questions)

(2 × 10 = 20)

13. Compare and contrast western culture with that of Indian culture.
14. Explain the ethical issues in various functional areas of management in organisations and discuss how you will overcome them.
15. XYZ corporation, which was promoted by Mr. Jeevan returned a profit of ₹30 crore during 2009-10. It had 150 employees and this company was engaged in exporting of cashew. On 30<sup>th</sup> April 2010, Mr. Jeevan decided to include four of the family members at crucial positions in order to expand his operations. All the four had only basic degree and were not having enough industrial experience. The corporation had ethics committee. All the four over a period of time started indulging in unethical practices but were very close to Mr. Jeevan. The chief of the HR wanted to inform Mr. Jeevan but due to threats from the four, decided not to do so. As an employee in the middle management of the company you are desperate to save the company. Discuss how you would initiate steps to ensure ethics prevail, without affecting your position.

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