

**MBA (FT)/MBA (PT) Degree First Semester Examination, November 2018**

**SMS 2107 / SMP 2104: INDIAN ETHOS AND BUSINESS ETHICS**

**Time: 3 Hrs**

**Maximum Marks: 50**

**PART-A**

(Answer ALL Questions)

(5 x 2 = 10)

1. Define deontology and how is it different from teleology?
2. Write a short note on 'Transparency International(TI)'
3. Explain the need for CSR.
4. What is meant by Gender Ethics?
5. What do you understand by Indian Work Ethos?

**PART-B**

(Answer ANY FIVE Questions)

(5x 4 = 20)

6. Define whistle-blowing and its relevance in business ethics with suitable examples?
7. What are the values that define the Indian culture? Are they the same as those of the Western culture? Elaborate.
8. Discuss the factors that influence the level of business ethics.
9. Differentiate ethical universalism from ethical relativism and discuss their relevance in organizations.
10. What is meant by corporate governance? What is its relevance?
11. Critically evaluate the environmental concerns practised by Indian companies.
12. Discuss the various ethical issues in marketing.

**PART-C**

(Answer ANY TWO Questions)

(2 x 10 = 20)

13. Discuss the process of ethical decision making in organizations
14. Discuss the infrastructure needed to manage the ethics in organisations.
15. Discuss the ethics lessons for the workplace from the #MeToo# movement. Do you think similar movements are needed against discrimination, corruption and cronyism to make business organisations and institutions ethics-rich?

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