



MBA.P.III/10.147

**M.B.A. DEGREE (P.T) III SEMESTER EXAMINATION NOVEMBER 2010**

**SMP 2301 INDIAN ETHOS AND BUSINESS ETHICS**

Time : 3 Hours

Maximum Marks : 50

(All questions carry EQUAL marks)

(5 x 10 = 50)

- I. A. 'Indian culture is very rich in values which if practiced lead to success, prosperity, and peace'. Comment.  
OR  
B. Explain the role of Indian culture and spirituality in management. What are the basic propositions of secularism?
- II. A. Explain the nature and importance of business ethics. How can the quality of ethical performance be improved in a business organization?  
OR  
B. What are the factors influencing business ethics? How are ethics and law related to one another?
- III. A. Compare and contrast consequential and deontological ethical systems. How are these different from relativistic ethical systems?  
OR  
B. Explain the virtue ethics theory and virtue ethics in business. What are the strengths and weaknesses of the virtue ethics theory?
- IV. A. What are the key features of ethics training programme? In what areas are the employees trained? How is the programme evaluation done?  
OR  
B. Explain briefly the following :  
(i) Ethics Committee  
(ii) Ethical Audit  
(iii) Transparency International
- V. **Case Analysis :**

*Jack thought he had a problem. His newest employee, John, had come to him about six months ago and had good lab research credentials. As the manager of research and development for one division of a national poultry producer, Jack always tried to select employees with good research backgrounds. John had been a good person to have on the team. At least he was when he first started. Now Jack was not so sure. John and two other researchers had been running independent trials on a new combination of ingredients for a turkey snack food. One of the other researchers on the project had commented that John had seemed to be flying through his studies and getting superior results in comparison to the other two. Jack decided to look at the data for himself, and, sure enough, John's data deviated rather sharply from the findings of the other*

(P.T.O.)