

MBA.II/04.18.0159

Reg. No.

--	--	--	--	--	--	--	--	--	--

B

MBA DEGREE II SEMESTER EXAMINATION APRIL 2018

SMS 2208 INFORMATION TECHNOLOGY FOR MANAGERS
(2016 onwards – Regular/Supplementary)

Time: 3 Hours

Maximum Marks: 50

PART A

(Answer **ALL** questions)

(5 × 2 = 10)

1. 'IT greatly influences the organizational structure'. Critically examine.
2. Discuss the different types of network topologies.
3. Write a note on system feasibility study and its relevance in system analysis and design.
4. Briefly explain the concepts of TPS, MIS, ESS and KBS.
5. Explain briefly the relevance and significance of CRM today's business.

PART B

(Answer **ANY FIVE** questions)

(5 × 4 = 20)

6. Discuss the role of IT as a competitive tool in the present era of globalization.
7. 'If data is raw material then information is the finished good'. Comment on the statement. Explain the salient features of data and information.
8. Explain briefly the features of LAN, WAN and enterprise-wide networks.
9. Discuss the concept of DFD with help of a suitable example.
10. Briefly discuss the major stages in SDLC.
11. Discuss the concept of DSS. Explain the major uses of DSS for the top management.
12. Enunciate the significance of BPR in the modern business world.

PART C

(Answer **ANY TWO** questions)

(2 × 10 = 20)

13. Explain the testing, implementation and post-implementation issues in system development.
14. Write notes on the following: (i) DBMS and RDBMS (ii) Wireless technologies.
15. Discuss the relevance of the following concepts in today's business:
(i) ERP (ii) BI.
