MBA.T.I/11. 1013

MBA (TRAVEL AND TOURISM) DEGREE I SEMESTER EXAMINATION NOVEMBER 2011

SMT 2107 INFORMATION TECHNOLOGY FOR MANAGERS

Time: 3 Hours

Maximum Marks: 50

(5 × 10 = 50)

I. A. (a) Write an algorithm to sort a list of 10 numbers in the ascending order.
      (b) Write a brief note on the technologies used for the storage and retrieval of massive data on computer.
        OR
   B. (a) What are the input and output devices used with digital computers?
      (b) What are the salient features of the office automation package MS Power Point and MS Access?

II. A. (a) What are the benefits and risks associated with EFT?
      (b) What is WWW and what are its uses?
        OR
   B. (a) What are the important electronic payment systems used widely in e-commerce?
      (b) Write short notes on (i) WAP (ii) Bluetooth.

III. A. (a) What are the advantages of DMBS?
      (b) How does a decision support systems help in Tourism management?
        OR
   B. (a) What are the measures used for assuring quality in Information Systems?
      (b) How is data organized and stored in RDBMS?

IV. A. Explain briefly:
        (i) Bank settlement plan
        (ii) TARSC system
        OR
   B. Describe the relevance and use of ICT systems in International tourism.

V. A. (a) What is IT outsourcing? What are the complexities associated with it?
      (b) What is Digital Signature? How does it ensure Data security?
        OR
   B. (a) What is cyber crime? Give four examples of it.
      (b) Comment on the effect of cyber laws in handling cyber crime.

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