



MBA(IB)II/11.243

**MBA (IB) & MIB DEGREE SUPPLEMENTARY II SEMESTER EXAMINATION
APRIL 2011**

SMI 2204 INTERNATIONAL BUSINESS ENVIRONMENT

Time : 3 Hours

Maximum Marks : 50

(All questions carry EQUAL marks)

(5 x 10 = 50)

- I. A. Explain the nature of business environment in business.
OR
B. Describe the significance of international business environment.
- II. A. Analyze the major features of Indo – Asean FTA in 2009.
OR
B. Explain the need for integration of regional economics.
- III. A. What is global competitiveness index? How it affects the developing countries?
OR
B. Explain the major role played by MNC's in bringing FDI.
- IV. A. Explain the role played by SEZ's (Special Economic Zones) in Industrializing Indian Economy.
OR
B. What is New International Economic order?
- V. A. Explain the role of Public Sector in this globalization era.
OR
B. What are the merits and demerits of allowing FDI in retail business?
