



MBA.I.B.2/10.23

MBA (I.B) DEGREE II SEMESTER EXAMINATION, APRIL 2010

SMI 2204 INTERNATIONAL BUSINESS ENVIRONMENT

Maximum Marks : 50

Time : 3 Hours

(All questions carry EQUAL marks)

(5 x 10 = 50)

- I. A. Distinguish between environmental scanning and environmental monitoring in business.
OR
B. Explain different types of Business Environment.
- II. A. Describe the pros and cons of integrated trade blocks.
OR
B. What is Business Processing Outsourcing? Explain.
- III. A. Explain the role of transnational corporations in international capital movement.
OR
B. Describe what is new international economic order.
- IV. A. Is India a fast emerging economy after China? Explain her characteristics.
OR
B. Public sector enterprises lost their credit in this competitive world. Comment on this.
- V. A. What is balance of payment disequilibrium? Explain the major reasons for that.
OR
B. Explain the role played by special economic zones (SEZs) in promoting India's exports.
