



MBA.IB.II/05.12. 347

**MBA (INTERNATIONAL BUSINESS) DEGREE II SEMESTER
EXAMINATION MAY 2012**

SMI 2204 INTENRRATIONAL BUSINESS ENVIRONMENT

Time: 3 Hours

Maximum Marks: 50

(5 × 10 = 50)

- I. A. Explain the nature and types of business environment.
OR
B. What are the techniques of environmental scanning and monitoring?
- II. A. Critically explain the factors influencing International Economic Environment.
OR
B. Explain the significance of international production and global sourcing in the modern era.
- III. A. Describe the benefits and problems of Multinational Corporations.
OR
B. Critically explain the concept 'Globalisation with Social Responsibility'.
- IV. A. Explain the Industrial policy of Indian Government and changes that happened from 1980 to till date.
OR
B. Discuss the arguments for and against the privatization of public enterprises in India.
- V. A. Describe the export promotion measures of Government of India.
OR
B. What is 'Disinvestment'? Why did the Government of India take to disinvestment?
